

Isa Abdul-Rahman

Graphic Designer/ Social Media

Contacts

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References:

Sam Napierkowski
SNapierkowski@SniderHockey.org

Dr. Kristi Arnold
Arnoldkl@etown.edu

Gil Schaffer
GSchaffer@SniderHockey.org

Education

Elizabethtown College 2019-2023
Major :Graphic Design **Minor**: Architectural Studies
Graduated Honors In Discipline May 2023
Bachelor's in Graphic Design

Experience

Van Brim Management LLC
Social Media & Marketing Manager **2023-Present**
- Production of Social Media content, videos, and templates.
- Plan campaigns and content to promote engagement.
- Analyze and review social analytics

Elizabethtown College
Art Department Assistant **2022-2023**
- Designing for both print and digital media.
- Management and organization of supplies

Ed Snider Youth Hockey Foundation
Ice Hockey Coach **2019-Present**
-Coach on and off Ice activities.

Freelancing **2017-Present**
Social media, Sports design, Logo design, Brand Strategy, Motion Graphics, Flyers, and more.
Clients: Elizabethtown College Athletics, Snider Hockey, Normalize Now Inc., Barnes and Young Carpet Cleaning LLC., Urban General Contracting Securitycorp

Awards/Recognitions

First Place in Design 37th Annual Juried Student Art Show 2023
Ed Snider Goals and Assists Scholarship
Philadelphia Flyers New Heights
Deans List
Honors In Discipline

Skills

Adobe: Photoshop, InDesign, Illustrator, Premiere, AfterEffects, Dreamweaver, Animate, Lightroom, Figma

Microsoft: Word, PowerPoint, Outlook, Excel

Web: HTML, CSS, Java, Google Analytics

Social Media: Tiktok, Instagram, Facebook(Meta), Twitter(X), Canva, Loomly

Others: Autodesk Maya, Blender, Typography, Drawing, Painting, Sculpture, Photography, Videography, and Printmaking, Product Design

Interests: Horror Films, Fashion, Ice hockey, Football